

Executive Summary For the Jean Kelly Building Campaign

The Franciscan Center is making a big move this spring.

What:

In mid December The Franciscan Center silently initiated the Jean Kelly Building Campaign to relocate the programs and services of the organization. The total campaign goal is \$189,000 and includes the purchase of a building, renovations, an addition, and equipment. Please see the attached budget. As of January 1, 2012, we have raised \$50,000 or 26% of the total needed. Any funds raised over \$189,000 will be held in our long-term facility fund for future building needs.



We started the Jean Kelly Center Campaign in December of 2011, and plan to complete our efforts and move just as soon as funds are raised and work can be completed.

Where:

The building is located at 1015 E. Maple Grove Avenue, only a few hundred feet across the parking lot from where it has been operating out of the former Sacred Heart elementary school since 1999. The building first served as the Sacred Heart convent for several decades before being purchased and ran as The Church of Fort Wayne in the 1970s. Recently vacated, the building is 4,500 sq. ft. with a 1,400 sq. ft. basement and 1,000 sq. ft. in out buildings. The building has already been purchased with the first lead gift to the campaign.

It was very important that we re-locate to a space that would not only allow us to continue our existing programs, but also continue to serve the community of our core clientele and volunteers on the Southside of Fort Wayne, and we praise God that this building was available when we needed it.

Why:

We are moving to save costs and to better serve our volunteers and clientele. The Franciscan Center will save over \$20,000.00 annually just in overhead and other operating costs by moving to the new building. Just the savings in utility and leasing costs alone will have a total investment payback in as little as 5 years.

In addition to this huge financial savings, the move will allow us to better serve our clients and volunteers. The building service areas are all on the ground floor, eliminating the use of stairs for our elderly and handicapped clients and volunteers, as well as resulting in smoother lines with less confusion. Also, having all operations and staff on the same floor, we can consolidate our employee and volunteer spaces, and therefore operate and communicate more efficiently with far less heavy lifting and moving. The new location will also give us the freedom to expand and change services and activities in the future.

Who was Jean Kelly:



Our new building will be named for the late Ms. Jean Kelly, SFO, co-founder of The Franciscan Center.

Jean was a Secular Franciscan and involved with the St. Charles Fraternity for over 30 years. She served numerous leadership roles in the council for over 15 years.

Jean helped found The Franciscan Center in 1989 and was its “quiet strength” and backbone until her passing in 2008. While Jean did run the original shelter, she was more than happy to work backstage, ensuring a successful organization. She truly exemplified the Franciscan Spirit of Humility and Love for the disadvantaged.

When The Franciscan Center decided on a name for our new building, the choice of naming it after Jean was unanimous. Co-founder Sally Ley notes that “I counted Jean among my closest friends and confidants and I can truly say that The Franciscan Center would not be where it is today without her wisdom, dedication, prayers, and financial support.”

FAQ'S

1. When are you moving?

We started the Jean Kelly Center Campaign in December of 2011, and plan to complete our efforts and move just as soon as funds are raised and work can be completed.

2. Why are you moving?

We are moving to save costs and to better serve our volunteers and clientele.

3. Where are you moving to?

We are moving to 1015 E. Maple Grove Avenue, just across the parking from its current location in the building that was once the Sacred Heart convent and most recently was a church and school.

4. How much savings is there in this move?

The Franciscan Center will save over \$20,000.00 annually just in overhead and other operating costs by moving to the new building. We can certainly put those funds to better use serving those in need!

5. How will the move affect your clients and volunteers?

This new building will result in smoother lines with less confusion. Also, our clients and volunteers will no longer have to traverse stairs; all service areas are at ground level!

6. How will the move affect your programs? Will you cut or add any services?

Besides the huge financial savings, moving into the new building will allow The Franciscan Center to operate more efficiently with far less heavy lifting and moving. The layout of the new building will also consolidate our employee and volunteer space to allow for timelier communication. We will not cut our current services. In fact, the new building may allow for new activities in the future.

7. How will the move affect Sacred Heart Parish?

We thank Sacred Heart Parish for serving as our host site for nearly 14 years. By The Franciscan Center moving out of the former Sacred Heart school, the parish will now have the freedom to utilize the building as they may want and fully utilize the basement for their own needs.

8. What is the campaign goal? How much have you raised?

Our goal is \$189,000. This amount includes the purchase of the building, an addition, renovations, and equipment. As of January 1, 2012, we have raised \$50,000 or 26% of the total needed. Any funds raised over this amount will be held in our long-term facility fund for future upkeep needs.

9. Why are you naming the building, the “Jean Kelly Building”?

Jean Kelly, along with Sally Ley, founded The Franciscan Center in 1989. Jean dedicated her life to helping those in need in the Franciscan Spirit of Humility and Love for the disadvantaged. We cannot think of a better way to memorialize Jean and her devotion than serving our clients from a building dedicated to her.

10. How can I be a part of this exciting change?

Mostly, we need help funding the move. Any gift to the Jean Kelly Building Campaign will be most appreciated. Send your donation to the Franciscan Center with the words “Building Campaign” in the memo line. For those interested, you may see our list of Naming Opportunities.

11. I own a construction/renovation business; how can I help?

While our goal is \$189,000, we feel we can do this for less if we work with contractors that can reduce or donate some or all of a specific task. If you or your company would be interested in helping with this effort you can call Tony Ley at 260-744-3977.

Naming Opportunities

Any gift is appreciated to help us reach our goal. We have created the following appreciation programs for specific giving levels:

Gifts of \$1,000-\$4,999:

Your name will be listed on our Dedication Board in the main lobby of the new building for all visitors, clients, and volunteers to appreciate your generosity.

Gifts of \$5,000-\$9,999:

In addition to the Dedication Board listed above, you will also receive an engraved stone with your name in our new concrete walkway.

Gifts of \$10,000 and up:

In addition to the Dedication Board and Engraved Stone listed above, you can have the opportunity to attach your name to one of the rooms, offices, halls, or meeting spaces in the new building.

Campaign Budget

Building Purchase:	\$50,000
Renovations of Building:	\$33,000
Sack Lunch Wing Addition:	\$81,000
Concrete Addition:	\$19,000
Fencing:	<u>\$6,000</u>
Total:	\$189,000